

The National Park Hospitality Association 2016 Annual Meeting:

Concessioners and National Parks: 2016 and Beyond

Date: March 14-17, 2016

Location: Key Bridge Marriott, 1401 Lee Highway, Arlington, VA 22209, 703-524-6400

Theme: Concessioners and National Parks: 2016 and Beyond will allow national park

concessioners to have in-depth conversations with NPS, key Members of

Congress and their staffs, a General Accountability Office study team and others on key issues: assessing the 1998 Concessions Improvement Act and its implementation; meeting contemporary visitor services; and understanding

Centennial opportunities and challenges.

AGENDA

Monday, March 14

5:00 PM Opening Reception Capital View Ballroom

Briefing by NPHA Staff and Lincoln Policy Group

Tuesday, March 15

7:00 AM Executive Committee Meeting Potomac Ballroom BC

Continental Breakfast Ballroom Foyer

8:00 AM Annual Membership Meeting

Annual report, election of board members, NPHA/NPS and NPHA/Congress relations,

NPHA strategic plan and more

10:00 AM NPHA General Session Potomac Ballroom BC

Brian Borda and the NPS Commercial Services Team

12:30 PM Lunch Capital View Ballroom

1:30 PM Transportation to Capitol Hill for Meetings and Appointments

2-5:00 PM Conversation with Congressional Leaders

6:00 PM Transportation to Hotel for Dinner

7:00 PM Dinner Capital View Ballroom

Wednesday, March 16

7:30 AM Continental Breakfast and Sharing Session Potomac Ballroom

Wednesday, March 16, continued

8:00 AM NPHA General Session Potomac Ballroom BC

Topics will include Every Kid in a Park, State Park Concessions Trends, PEW National Park Initiative, NPPC Update, GAO Study and 2016

Elections

12:00 PM Lunch Box lunches

12:30 PM Transportation to Capitol Hill: Individual Meetings with Members of

Congress

6:30 PM Dinner with Special Guest Indigo Landing Restaurant

1 Marina Dr.

Alexandria, VA 22314

Thursday, March 17

8:00 AM Strategic Planning/Action Steps Francis Scott Key Ballroom

Continental Breakfast

3/14/2016