



**Forum On National Park Visitor Data And Management**  
**Inviting All Americans to Share in the Legacy of Our National Parks – and**  
**Providing the Management Strategies that Help Protect Parks and Deliver**  
**Lasting Memories**

**Date:** Wednesday, November 9      **Time:** 3:45 pm to 4:30 pm      **Location:** Alder Ballroom

**Description:**

This will be a free-wheeling discussion about past, current and potential ways to keep America’s national parks cherished by all Americans during remarkable changes in demography, lifestyles and technology, daily encounters with augmented reality and virtual experiences, political discord and chronic underfunding of operations and maintenance. There are so many programs out there – free passes for fourth graders, conservation corps, new apps, outdoor learning and park prescriptions. Each panelist will offer her or his ideas for better organizing these efforts into a chorus and enriching results – and why certain programs are their favorites to achieve goals including DEI and responses to climate change.

- Moderator:** Alex Klein, General Manager, Grand Teton Lodge Company  
**Panelists:** Michelle Lane, Vice President, National Park Foundation  
 Mary Ellen Sprenkel, President, The Corps Network  
 Mark Keam, Deputy Assistant Secretary for Travel and Tourism  
 Frank Lands, Regional Director, Pacific West, NPS  
 Cam Sholly, Superintendent, Yellowstone National Park

Panelist suggestions for important reports and other information:

<b>Description</b>	<b>Link to access</b>
America the Beautiful Pass programs including free and discounted fees for seniors, military, volunteers, 4 <sup>th</sup> graders	<a href="https://www.nps.gov/piro/playyourvisit/americatebeautiful.htm">https://www.nps.gov/piro/playyourvisit/americatebeautiful.htm</a>
In-park environmental learning programs	<a href="https://naturebridge.org/">https://naturebridge.org/</a>
Conservation Corps for a variety of tasks, including trails, historic building restoration, firefighting and forest fuels reduction efforts ... and more	<a href="https://insideclimatenews.org/news/03102022/this-program-is-blazing-a-trail-for-women-in-wildland-firefighting/">https://insideclimatenews.org/news/03102022/this-program-is-blazing-a-trail-for-women-in-wildland-firefighting/</a> <a href="https://www.goldrushcam.com/sierrasuntimes/index.php/news/local-news/31361-national-park-service-announces-the-yosemite-s-women-in-fire-internship-program#.Y2LKrw4mjb0.gmail">https://www.goldrushcam.com/sierrasuntimes/index.php/news/local-news/31361-national-park-service-announces-the-yosemite-s-women-in-fire-internship-program#.Y2LKrw4mjb0.gmail</a> <a href="https://www.kupuhawaii.org/">https://www.kupuhawaii.org/</a> <a href="https://savingplaces.org/stories/first-hope-crew-project-revitalizes-75-year-old-stable#.Y2nUZHbMK5c">https://savingplaces.org/stories/first-hope-crew-project-revitalizes-75-year-old-stable#.Y2nUZHbMK5c</a>
Kids to Parks Day Grants to Title 1 Schools from National Park Trust	<a href="https://parktrust.org/news/national-park-trust-announces-2021-kids-to-parks-day-school-grants-for-title-i-schools/">https://parktrust.org/news/national-park-trust-announces-2021-kids-to-parks-day-school-grants-for-title-i-schools/</a>
Teacher-Ranger-Teacher Program	<a href="https://www.nps.gov/teachers/index.htm">https://www.nps.gov/teachers/index.htm</a>
Special events in parks, including National Park Week, National Public Land Day	<a href="https://www.nps.gov/subjects/npscelebrates/national-park-week.htm">https://www.nps.gov/subjects/npscelebrates/national-park-week.htm</a>
Recruitment at HBCUs	<a href="https://www.nps.gov/subjects/youthprograms/hbcui.htm">https://www.nps.gov/subjects/youthprograms/hbcui.htm</a>