



Forum On National Park Visitor Data And Management
Managing Visitors with Better Transportation Options, Better Information and Contemporary Management Skills

Date:
Thursday, November 10

Time:
8:15am to 9:10am

Location:
Alder Ballroom

Description:

National Park Service leaders, park concessioner executives and park partners will discuss strategies for achieving the goal Ken Burns set in testimony before the Senate National Parks Subcommittee: helping Americans “vote with their feet” to demonstrate support for national parks, and to make certain that all Americans feel welcomed to the national park system for learning, fun and important health benefits. Special emphasis will be given to direct and indirect benefits to key communities, including Tribal Nations, rural America and those identified for special DEI efforts.

Moderator: Alex Klein, Grand Teton Lodge Company

Panelists: Brandon Bies, National Park Service
 Erica Cole, National Park Service
 Rachel Collins, National Park Service
 John Hannon, National Park Service
 Sula Jacobs, National Park Service
 Lance Wellwood, Delaware North

Panelist suggestions for important reports and other information:

Description	Link to access
Interagency Visitor Use Council	https://visitorusemanagement.nps.gov/
Acadia National Park shuttle system	https://www.nps.gov/acad/learn/management/transportation-plan.htm https://www.nps.gov/acad/planyourvisit/island-explorer.htm
Delaware Water Gap Visitor Management Plan	https://parkplanning.nps.gov/document.cfm?documentID=99017
Timed entry program at Rocky Mountain National Park	https://www.recreation.gov/timed-entry/10086910
Managing broadband for success	https://www.nps.gov/aboutus/broadband.htm
Working with domestic and international group tours – read reviews	https://www.gocollette.com/en/tours/north-america/usa/national-parks
Dynamic pricing in leisure locations	https://www.iaapa.org/news/dynamic-pricing-benefits-attractions https://pro.regiondo.com/dynamic-pricing/