

Sustainability is and has continued to be a Top Priority for PepsiCo

Our Sustainability Journey

In 2006, PepsiCo started on a journey to transform the way we do business with the fundamental belief that the success of our company is inextricably linked to the sustainability of the world around us, and each year we continue to make valuable progress.



2006

Launch of Performance with Purpose, Integrating sustainability into our daily business operations



2009

Naked Juice first U.S. brand to transition to 100% rPET bottles



2017

1st Demonstration Farm opens in India; More than 350 farms are now testing and sharing best practices around the world



2013

Sustainable Farming Program (SFP) launches; as of 2020, nearly 87% of direct crops are sustainably sourced¹ worldwide through SFP



2012

PepsiCo wins prestigious Stockholm Industry Water Award



2010

Our first all-electric delivery trucks hit the road



2018

PepsiCo acquires SodaStream, #1 sparkling water brand in the world by volume, with the potential to avoid more than 200 billion single-use plastic bottles by 2030



2019

PepsiCo receives Climate Leadership Award
PepsiCo issues first Green Bond



2020

PepsiCo achieves shift to 100% renewable electricity in U.S. direct operations
PepsiCo exceeds safe water access goal 5 years early, delivering access to safe water to more than 55 million people to date since 2006



2021

PepsiCo announces pep+, its strategic end-to-end transformation. It includes a series of ambitious goals, including striving to spread regenerative agriculture practices across 7 million acres by 2030, achieve net-zero emissions by 2040, and become water positive in our operations by 2030

¹“Sustainably sourced” refers to meeting the independently verified environmental, social and economic principles of PepsiCo’s Sustainable Farming Program, enabling continuous improvement for farmers, communities and the planet.
pepsico.com/sustainability-report/strategy



Strategic end-to-end transformation, with sustainability at the center, of how PepsiCo will create growth and value by operating within planetary boundaries and inspiring positive change for the planet and people



POSITIVE AGRICULTURE

SOURCE crops and ingredients in a way that accelerates regenerative agriculture and strengthens farming communities



POSITIVE VALUE CHAIN

MAKE products in a way that builds a circular, inclusive economy



POSITIVE CHOICES

INSPIRE people through our brands to make choices that create more smiles for them and the planet

pep+ represents our end-to-end transformation

POSITIVE AGRICULTURE



POSITIVE VALUE CHAIN



POSITIVE CHOICES

