



Committee Task Force Application

Name:

Organization:

Email:

Phone:

Address:

I am interested in serving on: [Check all that apply]



Executive Committee:

The NPHA Executive Committee is comprised of current and past volunteer leaders of the association and is responsible for association actions between meetings of the Board of Directors. It will also recommend to the board governance and other changes to be submitted for membership approval in March 2008. Members of the Executive Committee are elected by the Board of Directors.



Membership Committee (new):

The Membership Committee will work with NPHA staff to develop strategies for expanding association membership and developing new member services. Among the 2007-2008 priorities will be: additional general member recruitment; recruitment of key vendors to NPHA members; recruitment of new associate members including gateway communities, state tourism offices and near-park recreation/tourism enterprises. **Applications for appointment to the committee are encouraged.**



Education and Training Committee (new):

The Education and Training Committee will work with NPHA staff to develop sessions and programs which aid NPHA members and allies in meeting: (1) national park visitor needs, (2) compliance with concessioner requirements under federal laws and regulations, (3) corporate communications and marketing needs and (4) other identified needs. **Applications for appointment to the committee are encouraged.**



Convention Committee (ongoing):

The Convention Committee will work with NPHA staff and the Executive Committee to design and implement a mid-year meeting that serves the needs of members and allies. The committee has met with Green Valley Ranch (Henderson, NV) and is working to plan an exciting and productive meeting near Las Vegas in October 2008, including general sessions, educational programs and vendor displays. The committee is co-chaired by John Schoppmann and John Rutter.

Applications for appointment to the committee are encouraged.



Concessioners Centennial Council and Marketing Task Force (on-going):

The Concessioners Centennial Council was created in May 2007 to work with the Department of the Interior on the 2016 Centennial Anniversary of the National Park Service. Its membership is not restricted to NPHA members. Its activities include: (1) all-concessioner efforts to build awareness of the 2016 centennial; (2) all-concessioner efforts to produce funding for regional and national Centennial Challenge projects which boost visitor experiences; and (3) training and support for individual concessioner efforts to use the Centennial to enhance national parks and visitor experiences. The Council will have a Marketing Task Force which shall develop plans for Council review and approval. Initial work of the Council has produced: a plan to include information about the Centennial on cups, napkins, ticket stubs and other items used by concessioners and the development of a website with Centennial information; a proposal to use one or more "all-concessioner" initiatives to generate funding for regional and national Challenge Fund projects and programs. The Council is chaired by Gerry Gabrys. **Applications for appointment to the Marketing Task Force are encouraged.**



Government Relations Committee (new):

The Government Relations Committee will work with NPHA staff to develop recommendations regarding association public policy priorities, to pursue approved positions and initiatives and to oversee the operation of CONPAC, the association's Political Action Committee. **Applications for appointment to the committee are encouraged.**

Comments:

Applications Due by December 1st, 2007