We Urge Congress to Pass the Travel Promotion Act

S. 1661 & H.R. 3232

Alamo Rent-a-Car
American Association of Museums
American Bus Association
American Express Company
American Hotel & Lodging Association
American Recreation Coalition
American Resort Development Association
Anaheim/Orange County Convention and Visitors Bureau
Anheuser-Busch
Asian American Hotel Owners Association
Association of Gaming Equipment Manufacturers
Association of Travel Marketing Executives
Avis Rent A Car
Bloomington, MN Convention and Visitors Bureau
Budget Rent A Car
Business for Diplomatic Action
Carlson Companies
Choice Hotels International
CityPass, Inc.
Consumer Electronics Association
Cruise Lines International Association
Delaware North Companies
Destination Marketing Association International
Discover America Partnership
Dollar Thrifty Automotive Group, Inc.
Enterprise Rent-a-Car
Expedia, Inc.
Freeman Companies
Gray Line Worldwide
Greater Boston Convention and Visitors Bureau
Greater Miami Convention and Visitors Bureau
Harrah's Entertainment
The Hertz Corporation
Hilton Hotels Corporation
Hyatt Corporation
IBM Corporation
Intel Corporation
InterContinental Hotels Group
International Association of Amusement Parks and Attractions
International Association of Exhibitions and Events
International Council of Shopping Centers
International Franchise Association
LA INC., The Los Angeles Convention and Visitors Bureau
Las Vegas Convention and Visitors Authority
Loews Hotels
Marriott International, Inc.
Meeting Professionals International
MGM MIRAGE
NAFSA: Association of International Educators
National Association of Manufacturers
National Association of RV Parks & Campgrounds
National Car Rental
National Council of State Tourism Directors
National Foreign Trade Council
National Park Hospitality Association
National Restaurant Association
National Tour Association
NYC & Company
Orlando Convention and Visitors Bureau
Philadelphia Convention and Visitors Bureau
Professional Convention Management Association
Seattle Convention and Visitors Bureau
Shop America Alliance
Society of Independent Show Organizers
Southeast Tourism Society
Student and Youth Travel Association
Travel Business Roundtable
Travel Goods Association
Travel Industry Association
United States Chamber of Commerce
United States Conference of Mayors
United States Olympic Committee
United States Tour Operators Association
Universal Parks and Resorts
The Walt Disney Company
Washington D.C. Convention and Tourism Corporation
World Travel & Tourism Council
Wyndham Hotels and Resorts

Visiting www.PowerofTravel.org

Discover America Partnership

Discover America Partnership

Dear Member of Congress:

The facilitation of legitimate business, leisure and educational travel into the United States is critical to America's economy and public diplomacy efforts. Unfortunately, overseas travel to the U.S. has declined by 17 percent since the attacks on September 11, 2001. The economic cost to America is $94 billion in spending, 194,000 jobs and $16 billion in tax receipts. Reasons for the decline include:

- Poor perceptions of the entry experience;
- A lack of accurate information concerning America's often-changing security policies; and
- The absence of a nationally-coordinated promotion effort to compete for visitors in an increasingly competitive global marketplace.

The Travel Promotion Act of 2007 (S. 1661 and H.R. 3232) would address many of these concerns, help the U.S. welcome millions more visitors annually and enhance America's security through better communications. Best of all, the Travel Promotion Act creates a true partnership between private industry and the federal government, which requires no contributions from American taxpayers.

In order to promote America, we must promote travel. The Travel Promotion Act of 2007 will strengthen America's economy, enhance our public diplomacy efforts and fortify America's position as a premier business, education and tourism destination.

September 24, 2007