

**National Park Hospitality Association
2010 Park Partners Forum
October 17-20, 2010
DoubleTree Guest Suites Naples, Naples, FL**

Sunday, October 17, 2010

Room

2:00 PM – 4:00 PM	Registration
3:00 PM – 5:00 PM	Hospitality Suite
5:00 PM – 6:00 PM	Opening Session: Report on Association Activities by NPHA Chairman Joe Fassler
6:00 PM – 9:00 PM	Reception and Dinner <i>Speaker: Hon. Thomas Strickland, Assistant Secretary of the Interior for Fish and Wildlife and Parks (invited)</i>

Monday, October 18, 2010

7:00 AM – 8:45 AM	NPHA Board of Directors Breakfast Meeting
8:00 AM – 9:00 AM	Continental Breakfast
9:00 AM – 10:30 AM	General Session: Linking Our Legacy of Parks to 21st Century Americans (America's Great Outdoors, National Parks Promotion Council, 2016 – 100th anniversary of the National Park Service) Moderator: Gerry Gabrys, President and CEO, Guest Services, Inc. Panelists: John Wessels, Regional Director, Intermountain Region, National Park Service (invited) David Vela, Regional Director, Southeast Region, National Park Service (invited) Rex Maughan, Chairman, Forever Resorts
10:30 AM – 10:45 AM	Coffee Break
10:45 AM – Noon	General Session: NPS/NPHA Cooperation on "Green" Operations, Response to Crises (Hurricanes, Fires, Oil Spills and More), Improving America's Health and Research and Visitor Data Cooperation Moderator: Kevin Kelly, President, Delaware North Companies Parks and Resorts Panelists: Dan Kimball, Superintendent, Everglades and Dry Tortugas National Parks (invited) Chris Belland, CEO, Historic Tours of America, Inc. (invited) Celinda Pena, Director of Communications, Office of the Director, National Park Service (invited)
Noon – 1:30 PM	Lunches with Learning, featuring NPHA Staff, Associate Members and Consultants
2:00 PM – 6:00 PM	Mobile Seminar: Visit to Big Cypress and Everglades or Free Time

7:00 PM – 9:30 PM **Reception and Dinner**

Tuesday, October 19, 2010

8:00 AM – 8:30 AM **Continental Breakfast**

8:30 AM – 10:00 AM **General Session: NPHA Outreach Efforts** (Parkguru Smartphone “app,” National Parks Promotion Council, etc.)

Moderator: Terry MacRae, CEO, Hornblower Cruises
Panelists: John Poimiroo, Interim Executive Director, National Parks Promotion Council
Diane Shober, Director, Wyoming Travel & Tourism (invited)
Bill Hardman, President, Southeast Tourism Society (invited)

10:00 AM – 10:30 AM **Coffee Break**

10:30 AM – 11:30 AM **General Session: Growing and Improving Visitor Services in National Parks** (Shaping GMPs and Commercial Services Plans, New Park Facilities Investment Corporation, New Units)

Moderator: Steve Tedder, Vice President, National Parks, Xanterra Parks and Resorts
Panelists: Amy Emerick, Chief of Staff, Hon. Raul Grijalva (invited)
Peggy O’Dell, Regional Director, National Capital Region, National Park Service (invited)
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11:30 AM – 1:30 PM **Luncheon**
National Parks in the 21st Century: Remarks by Jon Jarvis, Director, National Park Service (invited)

1:30 PM – 3:30 PM **Exchange on Operational Issues with NPS Commercial Services and Other NPS staff:** Proposed DO 35B, SERA process; alternative LSI treatment and more

Moderator: Jonathan Simon, Partner, Van Ness Feldman
Panelists: Jo Pendry, Chief, Commercial Services, National Park Service (invited)
Tim Harvey, Facility Management Officer, National Park Service (invited)
Rich Weideman, Chief, Office of Partnerships & Philanthropic Stewardship, National Park Service (invited)

4:00 PM – 5:30 PM **General Session: Teaming Up for National Parks** (guest check-off programs and other cooperative efforts, nationally and locally, to connect parks and visitors)

Moderator: Armand Ortega, President, Ortega’s Enterprise
Panelists: Neil Mulholland, President and CEO, National Park Foundation (invited)
Curt Buchholtz, Executive Director, Rocky Mountain Nature Association (invited)

Greg Moore, Executive Director, Golden Gate
National Parks Conservancy (invited)

5:30 PM – 9:00 PM

Reception and Dinner

**Presentation of the First Parks Trailblazer Award to
the Hon. Bennett Johnston** (invited)

Wednesday, October 20, 2010

7:00 AM – 8:00 AM

NPHA Board of Directors Breakfast Meeting

8:00 AM

**Depart for Optional Post-Meeting Excursion to Key
West**

8/4/10