

The National Park Hospitality Association presents the  
**2010 NPHA Park Partners Forum**

**Date:** October 17-20, 2010

**Location:** DoubleTree Guest Suites Naples – a Guest Services, Inc. property  
12200 Tamiami Trail North  
Naples, Florida 34110  
(239) 593-8733  
[www.doubletreenaples.com](http://www.doubletreenaples.com)

**Theme:** The *2010 NPHA Park Partners Forum* will include general sessions addressing topics key to the future of the concessions industry, vendor displays, educational sessions, meetings with important industry allies and an opportunity to observe partnership opportunities underway in South Florida involving park concessioners. The agenda will include: action on regional directors meetings discussions, unveiling of the new NPHA "parks app," a presentation by the National Parks Promotion Council, updates on Director's Order 35B and the SERA process, discussions with NPS leaders on shared goals including "green" operations, planning for the 100th anniversary of the National Park Service and on effective response to crises like the oil spill, and much more. The trip will include a mid-meeting excursion to a nearby National Park unit, and the option of a post-meeting trip to Key West and the Dry Tortugas!

**Details:** Our meeting will begin mid-afternoon on Sunday, October 17 and conclude for departures to home or an optional post-meeting excursion to Key West and Dry Tortugas on Wednesday morning, October 20. Lodging and meetings will be at the DoubleTree Guest Suites Naples, located 30 miles from Everglades National Park. *Park Partners Forum* participants are offered a special nightly rate of \$99 for king rooms/suites plus state and local taxes, currently 10%. The rate is within the approved federal per diem rate for the area, and the rate is available for early arrivals and stay-overs. The DoubleTree Guest Suites Naples is owned and operated by Guest Services, Inc. Reservations can be made by phone at (800) 222-TREE or (239) 593-8733 (direct line) or online at [www.doubletreenaples.com](http://www.doubletreenaples.com). Please use group code PSF when booking to assure the discounted rate. **Reservations must be made by September 20, 2010 to receive the special NPHA room rate.**

**Transportation:** DoubleTree Guest Suite Naples is served by Southwest Florida International (RSW, 22 miles, 40 minutes), and Naples Municipal Airport (APF, 12 miles, 25 minutes). There are no hotel shuttles, but airport transfers can be arranged through the DoubleTree concierge. From RSW, luxury sedan service is \$65 each way and taxis are \$50 each way. From the Naples Municipal Airport, luxury sedan service is \$45, taxis are \$30.

**Registration:** Fees for the *Park Partners Forum* are as follows:

- \$400 for NPHA Regular Members - initial participant
- \$350 for NPHA Regular Members - subsequent participants
- \$400 for NPHA Associate Members
- \$250 for guests and spouses
- \$600 for non-members
- \$400 for National Park Service employees

All participants must complete a registration form to be sent along with registration fee payment by check, **payable to NPHA**, to:

National Park Hospitality Association  
1225 New York Avenue, NW Suite 450  
Washington, DC 20005

Registration forms can also be faxed to (202) 682-9529 or emailed to [mmeade@funoutdoors.com](mailto:mmeade@funoutdoors.com).

**The deadline for registration is September 15, 2010.** After that date, a 25% surcharge shall apply for all registration categories.

**Attire:** Resort casual for all sessions. Normal temperatures for this time period are highs in the upper 80s and lows in the upper 60s. We will be outdoors for much of one day and evening, and a light jacket and comfortable walking shoes are recommended.

**Displays:** Regular and associate members are invited to display information on new products and promotions and offered services. Arrangements for displays should be made through the National Park Hospitality Association at (202) 682-9530.