



The National Park Hospitality Association presents the
2014 Annual Meeting:
**Centennial on the Horizon - Preparing to Welcome
More Park Visitors**

Date: March 16-18, 2014
Location: Hamilton Crowne Plaza Hotel
1001 14th Street, NW
Washington, DC 20005
Theme: ***A Centennial on the Horizon – Preparing to Welcome More Park Visitors*** will allow national park concessioners, the NPS and others to focus on ways to make 2016 successful in attracting and serving well new park visitors. Topics will include:

- ▶ Shutdown mitigation efforts
- ▶ Encouraging, measuring and rewarding concessioner excellence
- ▶ Enhanced, appropriate 21st Century national park visitor services
- ▶ Centennial Campaign
- ▶ Cell and WiFi access enhancement efforts
- ▶ Concessioners and the NPS Backlog: HOPE Crews
- ▶ Succeeding in the NPS park planning process

AGENDA

Sunday, March 16

5:00 PM	Registration	<i>Hamilton Ballroom Foyer</i>
6:00 PM	Reception	<i>Hamilton Ballroom Foyer</i>
8:00 PM	Executive Committee Meeting	<i>Board Room</i>

Monday, March 17

7:00 AM	Continental Breakfast	<i>Hamilton Ballroom</i>
8:00 AM	Annual Meeting <i>Topics will include annual report, election of board members, Shutdown impact and actions, NPS/NPHA communications and more</i>	<i>Hamilton Ballroom</i>
12:00 PM	Lunch	

Monday, March 17 (continued)

- 1:00 PM** **NPHA General Session**
Concessioners and the 21st Century Conservation Service Corps:
The Shenandoah National Park Pilot
*National Trust for Historic Preservation, The Corps Network,
Delaware North Companies and NPS*
- The NPS Interpretation and Education Business Plan
NPS Associate Director Julia Washburn
- RENTMYTENT: An Opportunity to Attract New Park Visitors
- 4:00 PM** Conversation with the NPS Director
- 6:00 PM** Special Event TBD

Tuesday, March 18

- 7:00 AM** **Q&A with the Officers – informal discussions** *Hamilton Ballroom*
- 8:30 AM** **NPHA General Sessions**
Legal Issues Regarding the NPS Concessions Program
Discussions regarding legal actions and protests involving
concessions program actions
- Brand USA Parks Promotion Efforts Including 2016 IMAX film
- NPPC Update
- 12:00 PM** Lunch with Special Guest: Neil Mulholland,
National Park Foundation *Hamilton Ballroom*
- 1:30 PM** **Conversation with Key Park Partners** *Hamilton Ballroom*
Clark Bunting, President, NPCA
Dan Puskar, Executive Director, Association of
Partners for Public Lands
- 4:00 PM** Board of Directors Meeting
Election of officers; approval of budget; Great Outdoors Month
involvement, future meeting decisions.
- 6:00 PM** Reception (Hon. Peter DeFazio and Hon.
Ken Calvert invited) *Hamilton Ballroom*

Wednesday, March 19

- 9:00 AM** National Park Service Concessions Management Advisory Board
1849 C Street, NW, Room 5160, Washington, DC (until 4 PM).
Topics to include: General Commercial Services Program Updates; Concession
Contracting Status Update; Standards, Evaluations, and Rate Approval Project Update;
Government Shutdown; Working Group Updates: Incentive Programs, Innovative
Services, Simplifying the Proposal Process