The National Park Hospitality Association 2020 Annual Meeting: Understanding Park Visitors of the 2020s

Date: March 15-18, 2020
Theme: Understanding Park Visitors of the 2020s will facilitate discussions among national park concessioners, the NPS, Congress and others regarding new and better ways to enhance the experiences of national park visitors while better balancing visitation to national park units, seasonally and across the country.

AGENDA

Sunday, March 15
5:30 PM Registration and Reception Pearl

Monday, March 16

9:30 AM Coffee
10:00 AM Special Session – Effective Media and Allies Communications Algonquian
Noon Lunch – Buffet Oyster Hall
12:30 PM Annual Meeting Algonquian
NPS Concessions Program Improvements
Review of Regulation and Policy Proposals
Media Strategy
Outreach Report
The FY 2020, 2021 Budgets – implications for NPS
2020 NPHAGoals, Objectives and Priorities
Key Legal Issues Roundtable
4:00 PM Special Guests -- Panel Algonquian
Jonathan Wolfson, Deputy Assistant Secretary
U.S. Department of Labor
4:30 PM Adjourn
5:00 PM Reception featuring NPHA’s Associate Members, Guests, 580 Water Street, SW
Entertainment – Kenny Ray Horton
7:30 PM Dinner Seaport I and II
Tuesday, March 17

7:30 AM  NPHA Executive Committee Meeting  Pearl
8:00 AM  Continental Breakfast  Oyster Hall

Topic Tables:
- Campgrounds for the 21st Century
- Strengthening Visitor Services Planning via Concessions
- Measurement of Performance
- WiFi/Broadband in Parks
- Sharing Information About Park Visitors
- Outreach to America’s Youth: Park Camps and Conservation Corps and More

8:30 AM  General Session  Algonquian
Update from the Commercial Services Team, led by Kurt Rausch, Chief, WASO Commercial Services

9:15 AM  Update from Capt. Sara Newman, Chief, NPS Office of Public Health

10:15 AM  Topic table reports

10:45 AM  Special Presentation: The Future of Park Visitation  Algonquian
Greg Oates, Senior Vice President, Innovation, MMGY/NextFactor

11:45 AM  Special Presentation: Parks and International Visitors  Algonquian
Will Shafroth, President, National Park Foundation

Noon  Lunch – Buffet Service and Return to Seat  Oyster Hall

12:30 PM  Looking Ahead at the NPS’ Second Century: Opportunities for Collaboration  Algonquian
Lena McDowall, Deputy Director, NPS

2:30 PM  General Session: The Future of Park Visitation  Algonquian
Remarks: Ryan Hambleton, Principal Deputy Assistant Secretary for Fish and Wildlife and Parks
Panel of NPHA members, NPS leaders and Friends

4:00 PM  Adjourn  Algonquian

5:30 PM  Reception  Algonquian

Wednesday, March 18

8:00 AM  Action Session (Optional)  Algonquian

9:00 to noon  Hill and Administration Visits (Optional)

10 AM  Field Trip to key National Capital Region Sites  TBD
(proposed)