



The National Park Hospitality Association invites your participation in its
2016 Annual Meeting:

Concessioners and National Parks in 2016 and Beyond

Date: March 14-17, 2016

Location: Key Bridge Marriott, 1401 Lee Highway, Arlington, VA 22209, 703-524-6400

Theme: ***Concessioners and National Parks in 2016 and Beyond*** will allow national park concessioners, the NPS and others to agree on strategies to make 2016 successful in attracting and serving well all park visitors.

Sessions will include:

- ▶ Indepth conversations with NPS Commercial Services Team
- ▶ Discussions with the U.S. General Accountability Office NPS Study Team
- ▶ Discussions with Key Members of Congress and staff
- ▶ Discussions of Association Goals and Priorities

Details: Our meeting will begin on Monday, March 14 with a reception overlooking the Potomac River and downtown Washington. Formal meetings begin Tuesday morning with the NPHA annual meeting and election of Board members, with afternoon sessions including a discussion with key NPS officials. Dinner that evening will be at a special location with key NPHA friends. Wednesday will include a legal issues session, updates from the NPF/NPS Centennial Team, updates on Find Your Park and recreation.gov, sessions on pending legislation and more. Wednesday evening will include a dinner with special guests focusing on 2016 federal elections. Thursday's half-day session will be an action session for key NPHA members.

Lodging is available at Key Bridge Marriott, 1401 Lee Highway, Arlington, VA 22209, during and for several days before and after the NPHA meeting. NPHA members and meeting participants are offered **a special rate of \$229 plus taxes and fees. Reservations must be made by February 21 through Marriott's PassKey system. Further information is available on the NPHA website, www.parkpartners.org. Room availability in DC for our dates is very limited. Act now.**

Transportation: Excellent transportation access to the Key Bridge Marriott is available through Ronald Reagan Washington National (5 miles), Washington Dulles (24 miles) and Baltimore-Washington International (37 miles) Airports as well as AMTRAK service to Union Station (5 miles). METRO is 3 blocks away (Rosslyn Station).

Registration Fee:

\$525 for NPHA Regular Members - initial participant
\$475 for NPHA Regular Members - subsequent participants
\$525 for NPHA Associate Members
\$250 for guests and spouses attending only social functions
\$800 for non-members
\$150 for Federal employees (limited meals)

Send registration form and payment by check payable to: National Park Hospitality Association (Registration by credit card can be arranged – administrative fee applies). Please send to:
National Park Hospitality Association
1200 G Street, N.W., Suite 650
Washington, D.C. 20005

The deadline for registration is Friday, March 14, 2015. All registrations after that date, or changes to registrations after that date, are subject to a \$100 fee. Questions? – call 202-682-9530.

Attire: Business attire for all functions. March weather in DC is variable, but anticipate highs in the 50s and lows in the 30s and a reasonable chance of rain during portions of our meeting.

Displays: Regular and associate members are invited to display information on new products, promotions, and offered services. Special focus will be on healthy foods and the application of new technologies to park visits. Arrangements for displays should be made through the National Park Hospitality Association at (202) 682-9530.

Questions: For additional information, go to www.parkpartners.org or call/email Ben Nasta at (202) 682-9530 or bnasta@funoutdoors.com

12/17/2015