



The National Park Hospitality Association invites your participation in the
**2014 NPHA Fall Meeting: *Supporting America's
National Parks For the Next 100 Years***

Date: October 20-22, 2014

Location: Georgetown University Hotel and Conference Center (operated by ARAMARK), 3800 Reservoir Road, NW, Washington, DC 20057, 202-687-3200.

Theme: **NPS Centennial: The Start of an Exciting New Century of Park Experiences.** Park concessioners are committed to serving visitors to national parks extraordinarily well, producing great experiences and leaving visitors with desires to return and to champion America's national parks. We will do this by being great partners to the National Park Service (NPS), to gateway communities and the tourism community, to other park community organizations and to key organizations in the education, youth services and health arenas. The meeting will allow national park concessioners, the NPS and others to focus on ways to make 2016 successful in attracting and serving well new park visitors.

Details: Our meeting will officially begin on Monday evening, October 20, although a committee meeting is planned Monday afternoon to address the key topic of expanded and enhanced visitor services in national parks. We will take advantage of our meeting time in Washington for sessions with NPS and Department of the Interior officials, both on direct concessioner issues and on broader goals and programs including the Centennial. We will also meet with Congressional staff, other park organizations leaders and with key travel and tourism leaders. Lodging is available at the special meeting rate for several days before and after the NPHA meeting. NPHA members and meeting participants are offered a special rate of \$189 single or double, plus taxes. **Reservations must be made by September 29 and can be made by phone at (888) 902-1606. Please identify yourself as a member of the National Park Hospitality Association when booking to assure the discounted rate.** An optional Wednesday field trip in the DC area is planned.

Transportation: Excellent transportation access to our meeting location is available through Ronald Reagan Washington National (6 miles), Washington Dulles (25 miles) and Baltimore-Washington International (38 miles) Airports as well as AMTRAK service to Union Station (7 miles). Nearest METRO stops: Foggy Bottom Station (2 miles) and Rosslyn (1½ miles).

Fees: Registration for the *2014 Fall Meeting* is (see **Early Bird** note below):
\$600 for NPHA Regular Members - initial participant
\$550 for NPHA Regular Members - subsequent participants
\$600 for NPHA Associate Members
\$250 for guests and spouses attending only social functions
\$800 for non-members
\$200 for National Park Service employees (excludes dinner)

Registration: All participants must complete a registration form to be sent along with registration fee payment by check, **payable to National Park Hospitality Association**, to:

National Park Hospitality Association
1200 G Street, NW, Suite 650
Washington, DC 20005

The deadline for "Early Bird" registration is Friday, September 26, 2014. All registrations are **discounted \$50 from the rates shown above** until that date. Cancellations made prior to that date will not incur a fee. A \$100 fee will apply for cancellations made between September 26 and October 3, and a \$200 fee will apply for cancellations after October 3. Registration forms can also be faxed to (202) 682-9529 or emailed to npha@funoutdoors.com.

Attire: Business casual for all functions. October weather in DC is usually great. Anticipate highs in the 60s and lows in the high 40s, sunrise at 7:20 am and sunset at 6:25 pm.

Displays: Regular and associate members are invited to display information on new products, promotions, and offered services. Special focus will be on healthy foods and the application of new technologies to park visits. Arrangements for displays should be made through the National Park Hospitality Association at (202) 682-9530.

Questions: For additional information, go to www.parkpartners.org or call/email Ben Nasta at (202) 682-9530 or bnasta@funoutdoors.com.