

National Park Hospitality Association presents the

## 2009 NPHA Park Partners Forum

(formerly known as the Mid-Year Meeting)

**Date:** October 18-20, 2009

**Location:** Tenaya Lodge (1122 Highway 41 • Fish Camp, CA 93623)  
[www.tenayalodge.com](http://www.tenayalodge.com)

**Theme:** The *2009 NPHA Park Partners Forum* will include general sessions addressing topics key to the future of the concessions industry, vendor displays, educational sessions, important industry allies and an opportunity to observe partnership opportunities underway at Yosemite involving park concessioners. The general sessions will highlight current efforts at outreach and marketing – and opportunities for even greater efforts in the days ahead. A panel of key NPS officials, including regional directors, will share thoughts on agency priorities and challenges. The NPS Commercial Services Program will help with educational programs and join in a roundtable discussion with participants. Other planned events include a trip into Yosemite National Park for an educational and fun afternoon and an evening at The Ahwahnee and Wawona Hotels.

**Details:** Our meeting will begin at 4PM on Sunday, October 18 and conclude with dinner on Tuesday, October 20. Meetings and overnight accommodations will be at Tenaya Lodge at Yosemite National Park, a classic mountain resort set two miles from the park's southern gate and surrounded by a noble evergreen forest and a rich range of Sierra recreation. *Park Partners Forum* participants are offered a special nightly rate of \$176 single/double occupancy plus state and local taxes, currently 11%. Tenaya Lodge is owned and operated by Delaware North Parks and Resorts. Reservations can be made by phone at (800) 635-5807 or online at [www.tenayalodge.com](http://www.tenayalodge.com). Please use group code 30F5A3 to assure the discounted rate. Each individual is required to provide a credit card number and one night's room and tax deposit at the time of the reservation. **Reservations must be made by September 15, 2009.** Note that accommodations at Tenaya Lodge will be in short supply on these dates, especially for the period prior to the meeting start. Following the Forum, the NPS Concessions Management Advisory Board plans to hold a two-day meeting at The Ahwahnee Hotel. Those staying over for that meeting may wish to relocate to Yosemite Lodge to reduce driving time.

**Attire:** Resort casual for all sessions. Normal temperatures for this time period are highs in the upper 70s and lows in the mid 40s. We will be outdoors for much of one day and evening, and a light jacket and comfortable walking shoes are recommended.

**Transportation:** Tenaya Lodge is served by airports in the San Francisco area (220 miles, 4 hours) and Fresno International Airport (FAT), which is approximately 60 miles away (70 minutes). There is no public transportation or shuttle option, but NPHA will work with participants to facilitate ride sharing on Sunday, Wednesday and Thursday of the meeting dates.

**Registration:** Fees for the *Park Partners Forum* are as follows:

- \$275 for NPHA Regular Members - initial participant
- \$250 for NPHA Regular Members - subsequent participants
- \$350 for NPHA Associate Members
- \$200 for guests and spouses
- \$500 for non-members
- \$150 for National Park Service employees

All participants must complete a registration form to be sent along with registration fee payment by check, **payable to NPHA**, to:

National Park Hospitality Association  
1225 New York Avenue, NW Suite 450  
Washington, DC 20005

Registration forms can also be faxed to (202) 682-9529 or emailed to [mmeade@funoutdoors.com](mailto:mmeade@funoutdoors.com).

**The deadline for registration is September 15, 2009.** After that date, a 25% surcharge shall apply for all registration categories.

**Displays:** The NPHA Executive Committee has approved a display center promoting four important areas of interest to concessioners:

- American-Produced Goods and Services
- Applying New Technologies to Park Experiences
- Environmental Excellence in Parks
- Quality Concessioner Services (Insurance, Reservations, Planning and Design, Legal, Accounting and more!)

Any business that would like to display at the Park Services Forum should contact NPHA as soon as possible.