

National Park Hospitality Association presents the

Park Services Forum

(formerly known as the Mid-Year Meeting)

Date: October 12 - 15, 2008

Location: Green Valley Ranch Resort, Spa & Casino
2300 Paseo Verde Parkway
Henderson, Nevada 89052

Theme: The *Park Services Forum* will offer several changes from past mid-year meetings, including vendor displays, a large number of educational sessions, general sessions with great guests and a focus on promoting park visitation and the Centennial Initiative programs. The general sessions include "Serving Guests in the 21st Century: Manpower Strategies" and a panel discussion including key NPS regional directors and state and regional tourism experts entitled "Forces Shaping Tomorrow's Opportunities." The NPS Concessions Program will help with educational programs and hold a roundtable discussion with meeting attendees. Other planned events include a tour of the local Unilever ice cream plant and an evening at Lake Mead National Recreation Area seeing local partners at work.

Details: Meetings and overnight accommodations will be at the Green Valley Ranch Resort, Spa & Casino in Henderson, Nevada, approximately seven miles from McCarran International Airport and ten miles from the Las Vegas Strip. *Park Services Forum* participants are offered a special nightly rate of \$219 single/double occupancy plus state and local taxes, currently 10%. An additional \$19.99 per night resort fee – which covers nightly turndown service, daily newspaper, admission to the resort's exercise facility (normally \$30.00 per day), and the Green Valley Ranch's shuttle service – will also be applied. This special rate is also available for *Park Services Forum* participants three days before and after the event, subject to availability.

Reservations can be made by phone at 1-866-617-1777 or by fax at 1-702-617-7719. Each individual is required to provide a credit card number and one night's room and tax deposit at the time of the reservation. *You must mention NPHA when booking to receive this discounted rate. Reservations must be made by September 12, 2008.* Note that accommodations at the resort will be in short supply on these dates.

Attire: Resort casual for all sessions. Normal temperatures for this time period are highs of 80 degrees and a low of 53 degrees. We will be outdoors on Lake Mead one evening, and a light jacket is recommended.

Transportation: McCarran International Airport is served by most major airlines.

Green Valley Ranch provides a shuttle service to and from the airport that is covered under the resort fee. The McCarran Airport Pick-up is at Zero Level, located down the escalators, behind the Baggage Claim Information Desk. The driver will drop-off and pick-up across the driveway (to the right), directly across from stalls #21 & #22. The shuttle is a white van with a Green Valley Ranch logo and is available on a first come, first serve basis. The shuttle also runs from the resort to the Las Vegas Strip at Mandalay Bay Hotel & Casino. Contact NPHA for the shuttle schedule.

Registration: Fees for the Park Services Forum are as follows:

- \$250 for NPHA Regular Members - initial participant
- \$225 for NPHA Regular Members - subsequent participants
- \$350 for NPHA Associate Members
- \$150 for guests and spouses
- \$500 for non-members
- \$300 for National Park Service employees

All participants must complete a registration form to be sent along with registration fee payment by check, **payable to NPHA**, to:

National Park Hospitality Association
1225 New York Avenue, NW Suite 450
Washington, DC 20005

Registration forms can also be faxed to (202) 682-9529 or emailed to mmeade@parkpartners.org.

The deadline for registration is September 12, 2008. After that date, a 25% surcharge shall apply for all registration categories.

Displays: The NPHA Executive Committee has approved a display center promoting four important areas of interest to concessioners:

- American-Produced Goods and Services
- Applying New Technologies to Park Experiences
- Environmental Excellence in Parks
- Quality Concessioner Services (Insurance, Reservations, Planning and Design, Legal, Accounting and more!)

Any business that would like to display at the Park Services Forum should contact NPHA as soon as possible.