

2015 Park Partners Forum:
Peak Thinking for Our Parks Post-Centennial
A collaboration of the National Park Hospitality Association and Allied Park Partners
November 8-10, 2015
 The Broadmoor
 Colorado Springs, Colorado

Saturday, November 7

<u>Time</u>	<u>Event</u>	<u>Location</u>
Noon – 7:00 PM	NPHA member arrivals. Possible NPHA Board Meeting.	
5:30 PM	Opening Reception	TBD
7:00 PM	Dinner – <i>On Your Own</i>	

Sunday, November 8

<u>Time</u>	<u>Event</u>	<u>Location</u>
8:30 AM	NPHA Board of Directors Meeting	West Ballroom AB
10:00 AM	NPHA Membership Meeting Key topics will include Strengthening the NPS Visitor Services; Supporting Every Kid in a Park; the National Parks Promotion Council; and the NPHA 2016-18 Agenda	West Ballroom AB
12:00 PM	Lunch	
2:00 PM	NPHA Membership Meeting Presentations by selected Associate Members: Lance Ellsworth, Dowdle Folk Art; Maryellen Adams, CareerCo; John Johnson, Verizon Wireless; Bob Morrison, Old Hickory Furniture Company.	West Ballroom AB CD
5:00 PM	Adjourn	
6:00 PM	Reception: Centennial of the NPS Special Guest: Peggy O'Dell, Deputy Director National Park Service	Cheyenne Lodge

Monday, November 9

<u>Time</u>	<u>Event</u>	<u>Location</u>
8:00 AM	Breakfast and Conversation Sponsored by Historic Hotels of America and The Broadmoor	West Ballroom CD
9:00 AM	Peak Thinking Session #1: Key Results of the Centennial Effort. Moderator: Terry MacRae, Chair, National Park Hospitality Association; Peggy O'Dell, Deputy Director, National Park Service; Will Shafroth, President, National Park Foundation.	West Ballroom AB

10:30 AM	Peak Thinking Session #2: <i>Sustaining and Growing Our Parks Partnership</i>. Moderator: Kurt Repanshek, National Parks Traveler; John Garder, National Parks Conservation Association; Alex Klein, Vice Chairman, National Park Hospitality Association; Larry Horwitz, President, Historic Hotels of America	West Ballroom AB
12:30 PM	Lunch	West Ballroom CD
1:30 PM	Special Presentation: Understanding Today's and Tomorrow's Travelers by Laura Mandala, Managing Director, Mandala Research.	West Ballroom AB
2:00 PM	Peak Thinking Session #3: Adding New Resources to Traditional Park Funding: Moderator: Andrew Todd, President, Xanterra Resorts; Harry Bruell, President, Conservation Legacy; Lise Aangeenbrug, Executive Director, Great Outdoors Colorado; Derrick Crandall, President, American Recreation Coalition	
3:30 PM	Peak Thinking Session #4: Keeping Centennial Energies Alive. Moderator: Gerry Gabrys, Chief Executive Officer, Guest Services, Inc.; Mary Ellen Sprenkel, President, The Corps Network; Vickie Singer, Senior Vice President, Destination Management Association International; Shannon Woodard, Director of Marketing, The Coleman Company.	West Ballroom AB
6:00 PM	Dinner	Main Ballroom
7:30 PM	Dessert and Debates: Join us for some fun with a purpose as we test your knowledge and sentiments!	Main Ballroom

Tuesday, November 10

<u>Time</u>	<u>Event</u>	<u>Location</u>
9:00 AM	Peak Thinking Session #5: Empowering National and Grass Roots Champions of Parks. Moderator: Chip Campsen, President. Fort Sumter Tours; Domenic Bravo, President, National Association of State Park Directors; Dan Wenk, Superintendent, Yellowstone National Park.	West Ballroom CD
10:00 AM	Peak Thinking Resolutions Session. Moderator: Chris Belland, CEO, Historic Tours of America	West Ballroom CD

Noon	Lunch	
1:30 PM	Special Focus: Strengthening the National Park Service Concessions Program. Special guests: NPS Commercial Services Team	West Ballroom AB
5:30 PM	Reception	Donald Ross Room

Wednesday, November 11

<u>Time</u>	<u>Event</u>	<u>Location</u>
8:00 AM	NPHA Strategic Planning Session (including breakfast)	West Ballroom AB
Noon	Adjourn	

10/29/2015