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FOUR NEW ASSOCIATE MEMBERS JOIN NPHA

Washington, D.C. (April 10, 2019) – The National Park Hospitality Association (NPHA) welcomed four additional associate members in conjunction with its 2019 Annual Meeting, held March 18-20 in Washington, DC. Scott Socha, NPHA Chairman, welcomed the new members and applauded their commitment to pursuing NPHA's commitment to expanding and enhancing visits to the nation's national park system.

The new members are:

- DCN Creative/Travels with Darley
- Great Western Pacific, Inc.
- Northport Affiliates LLC
- Recreation Risk Solutions

DCN Creative is an Emmy Award-winning, multi-platform production and content company whose broadcast properties reach an average annual audience of 46+ million Americans and 235 million globally. DCN's nimble, creative team of entrepreneurs and top tier talent create intelligent programming, including branded entertainment, navigating the often-complex new media landscape. DCN Creative produces the popular Equitrekking TV series broadcast on PBS and international networks with five-time Daytime Emmy nominated TV host Darley Newman and Equitrekking's online properties: Equitrekking.com, EquitrekkingTravel.com and Top20Ranches.com. DCN Creative also produces the Travels with Darley series on PBS, Amazon Prime and international networks, and which also appears as a web and 360 video series with AOL and Verizon. DCN Creative first worked with NPHA in conjunction with the Great Outdoors Month® Governors' Campout in Wyoming.

Great Western Pacific, Inc. was founded in 1974 and is based in Seattle, Washington. Its businesses include retail sale of prepared foods and drinks for on-premise consumption and Seattle's Pier 57 including the Seattle Great Wheel and Wings Over Washington, an immersive entertainment experience. The company is also beginning a partnership with other public and private outdoor recreation businesses in the Seattle area to reach and share stories with younger visitors.

Northport Affiliates LLC is a Service Disabled Veteran-owned Small Business (SDVOSB) founded to provide expertise to Federal government departments and agencies to improve service delivery and program productivity. Northport also provides services to commercial firms seeking Federal government contracting business through

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NPHA Welcomes Four New Members ADD ONE

teaming arrangements or through consulting agreements. Northport currently works with the National Park Service's Structural Fire prevention, education and suppression training program including support to the NPS and its concessioners on structural fire risk management. Northport has supported the Department of the Army's Sexual Harassment, Assault, Response and Prevention (SHARP) program, developing, monitoring and implementing key program elements. SHARP is one of the largest reengineering, transformation programs of its kind, serving 1.4 million soldiers, civilians and military dependents to end sexual harassment.

Recreation Risk Solutions operates from Redding, CA, and serves a variety of recreation businesses including campground and marina operators. The company is an insurance broker, working with clients to understand, manage and reduce risks and to seek out insurance companies seeking to partner with well-managed businesses. The firm currently works with NPHA members as well as businesses operating under agreement with other federal and state land-management agencies, including the USDA Forest Service.

Contact information for these members will appear on NPHA's website, <u>www.parkpartners.org</u>, along with other NPHA associate and regular members.

"NPHA depends on its members and allies to partner with the National Park Service to make every visit to a national park unit fun, safe and memorable. We depend upon the expertise of our members and thank our four newest members for joining us in this important effort," Socha added.

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About the National Park Hospitality Association:

The National Park Hospitality Association (NPHA) – is the national trade association of the businesses that provide lodging, food services, gifts and souvenirs, equipment rentals, transportation and other visitor services in the National Park System. Concessioners have played an important role in creating lasting national park memories for more than 125 years. Concessioners operate in more than 100 national park units with combined sales exceeding \$1.5 billion annually and \$150+ million+ in franchise and related fees paid to the National Park Service each year. The in-park concessioner workforce of some 25,000 persons assists visitors an estimated 100 million times annually. Information on national park concessioners is at <u>www.parkpartners.org</u>.